

# Exhibition and Sponsorship Information

**2<sup>nd</sup> International Conference on  
Functional Genomics of Ageing  
April 28th – May 1st 2004**

Creta Maris Hotel, Hersonissos,  
Crete, Greece

[www.elsevier.com/ageing.html](http://www.elsevier.com/ageing.html)



**2<sup>nd</sup> International Conference on  
Functional Genomics of Ageing  
April 28th - May 1st 2004**



**Sarah Phillips, Functional Genomics of Ageing Secretariat**  
Elsevier, The Boulevard, Langford Lane, Kidlington, Oxford, OX5 1GB, UK  
Tel: +44 1865 843691 Fax: +44 1865 843958 Email: [s.phillips@elsevier.com](mailto:s.phillips@elsevier.com)

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## INVITATION FROM THE CONFERENCE CO-CHAIRS

Dear Sir or Madam

Following the success of the first conference in Seville in 2002, we are delighted to announce that the 2nd International Conference on Functional Genomics of Ageing will take place on the island of Crete, Greece, from April 28th - May 1<sup>st</sup>, 2004.

The conference will address the application of new, advanced functional genomics technology - with special attention to proteomics and computational biology - to the study of aging, with a focus on the aging phenome, i.e., the complete phenotypic representation of the aging process as it takes place in different species.

Once again we have managed to attract an international group of world-renowned speakers, and we are anticipating an excellent scientific program. The first FGA Conference attracted over 200 international scientists, and we expect to build on this success for 2004.

Exhibition and sponsorship opportunities at FGA2002 proved to be very popular, and we are therefore again offering the chance for organizations to exhibit at the event and take up exclusive sponsorship packages. We invite you to explore the possibilities outlined over the following pages. Please do contact the Secretariat should you need any further details. We look forward to working with you towards a successful 2004 conference.

Yours faithfully,

Jan Vijg and Yousin Suh  
Co-Chairs

## Event Data

**Dates:** April 28<sup>th</sup> – May 1<sup>st</sup> 2004

**Location:** Hersonissos, Crete, Greece

Crete is the largest and most southerly of the Greek islands, and is renowned for its imposing mountain ranges, long sandy beaches, modern resorts and traditional Cretan villages. The island's unique geographical position at the crossroads of different civilisations played a decisive role

in its historical development. Whilst there is evidence of settlements on the island from as far back as the Neolithic period, Crete is most renowned for the historic legacy of the Minoan civilisation that flourished around 2000 BC. The ruins of the Minoan palace of Knossos are Crete's most important and famous archaeological site and visitor attraction.



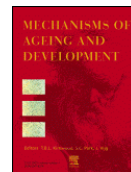
**Venue:** \*\*\*\*\*Creta Maris Hotel, Hersonissos, Crete, Greece

The Creta Maris Hotel is located at the edge of the small fishing village of Hersonissos, on Crete's northern coast, 24km east of Crete's main airport in Heraklion (approximately 30 minutes by taxi). As well as frequent flights between Heraklion and the brand new international airport in Athens, direct international scheduled and charter flights also link the island with a number of other European cities. The 5-star Creta Maris Hotel uniquely combines Aegean architecture and luxurious facilities, and offers high quality guest rooms as well as excellent conference facilities in its newly built conference centre. In addition to its own stretch of sandy beach, the hotel also offers indoor and outdoor swimming pools, water sports, fitness centre, and tennis facilities. For additional information, please visit the hotel's website: [www.maris.gr](http://www.maris.gr)

**Accommodation reservations:** Accommodation at the \*\*\*\*\*Creta Maris Hotel is available for attendees at the specially negotiated rate of EUR 67.00 per person in a single room, or EUR 39.00 per person in a double room per night including tax and breakfast. Booking information will be provided shortly on the conference website [www.elsevier.com/fga2004](http://www.elsevier.com/fga2004) and in the program brochure.

### Organizers:

The conference is organized in association with *Mechanisms of Ageing and Development*, an Elsevier Publication



**Conference Secretariat:** Sarah Phillips, Functional Genomics of Ageing Conference Secretariat, Elsevier, Conference Dept, The Boulevard, Langford Lane, Kidlington, Oxford, OX5 1GB, UK

**Fax:** +44 (0) 1865 843958 **Tel:** +44 (0) 1865 843691

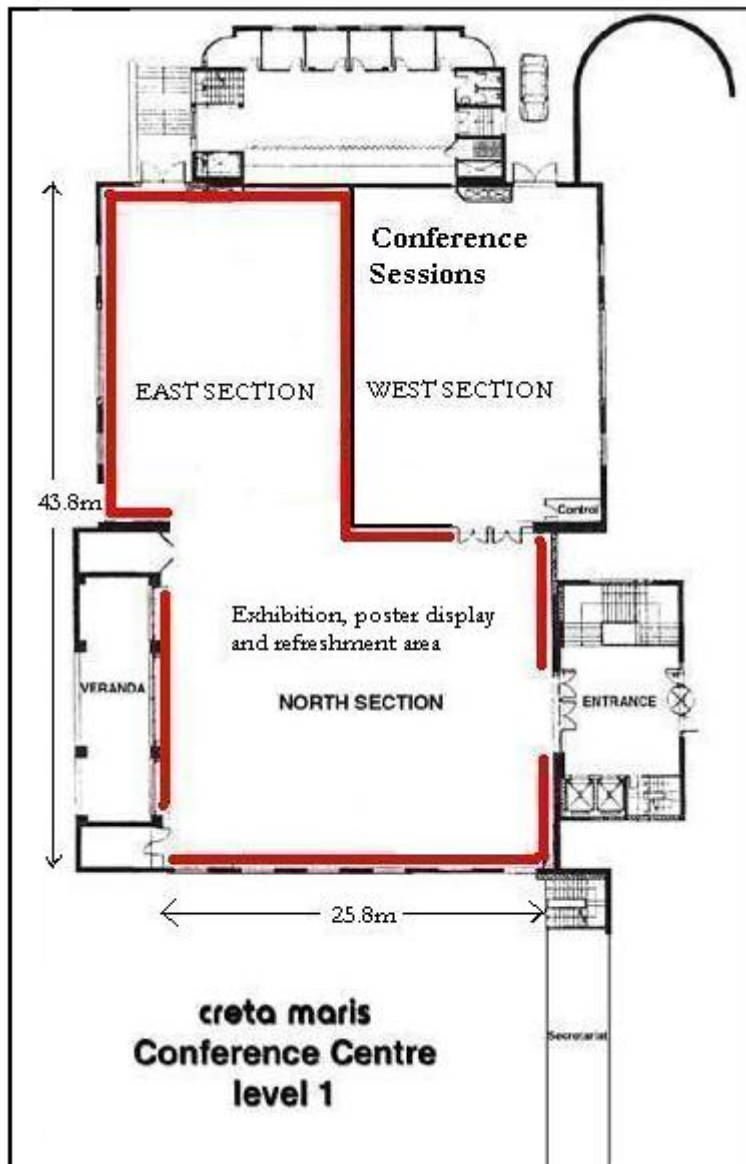
**E-mail:** [s.phillips@elsevier.com](mailto:s.phillips@elsevier.com)

**Conference Website:** [www.elsevier.com/fga2004](http://www.elsevier.com/fga2004)

### Exhibition site:

North and East sections of Level 1, Creta Maris Hotel Conference Centre (please see floor plan).

### Floor plan of level 1 of the Conference Centre at the Creta Maris Hotel:



## All-inclusive exhibition and sponsorship package

### The comprehensive package includes:

- Your logo on the delegate manual cover and on subsequent conference brochures
- Your logo on the homepage of the conference website with a link to your own website.
- Your logo on the registration area welcome banner
- Company entry in the delegate manual (100 words)
- Full page advertisement in the delegate manual
- Insert of your promotional brochure in each delegate wallet
- Acknowledgement during Co-Chairs' opening address
- Exhibition space comprising two tables and two chairs (or space only, as required) plus electricity supply, carpet and organisation name board.
- Two free full conference delegate places for members of your staff (alone worth over \$1500)

The package is extremely comprehensive, giving excellent exposure for your organisation for a cost of **USD 5,000** (including VAT @ 18%).

### Package Details

#### **Sponsorship - Inclusion of your logo, company entry, advert and promotional brochures:**

Your logo will be requested from you once your booking has been confirmed, for inclusion in conference materials, and technical guidelines will be provided. Your company entry will be requested from you at time of booking. This should be provided electronically, and should outline your company activities using 100 words. You may also provide, in addition to the 100 words, your full contact details for inclusion in the manual. Any material for delegate manual adverts should be provided in A4 ready-to-print pdf format. For inclusion of your promotional brochure in the delegate wallet, sufficient copies (to be advised by the Conference Secretariat) should be sent to the UK Secretariat office to arrive no later than Friday 9 April 2004.

**Exhibition:**

**Dates:** The table top exhibition will run for the duration of the conference from Wednesday 28<sup>th</sup> April to Saturday 1<sup>st</sup> May.

**Location:** Exhibits will be located in the area adjacent to the main conference room. Delegates will have access to the exhibits throughout the event, although it should be noted that conference delegates will be in scientific sessions for the majority of each conference day, and exposure to displays will be primarily during conference refreshment breaks, lunches and dedicated poster/exhibition viewing sessions. All refreshments will be served in the exhibition area, providing ample opportunity for you to meet with attendees.

**Equipment:** Two draped tables (each 180cm x 68cm) will be provided for your display plus two chairs. One electricity power socket will be provided as part of the package. We will be happy to obtain a quotation for you for further power outlets or for any furniture or audio-visual equipment you may need. An A3-size company name board will be provided on each table. A back-drop will not be provided as part of the package, although you are welcome to bring your own display panels or modular display units to the conference.

**Shipping:** Shipping co-ordinates and dates will be provided to you with confirmation of your booking. You will be responsible for your own shipment to the venue, set-up, tear-down and return shipment from the venue.

**Set-up times:** 14.00 – 16.00 on Wednesday 28 April

**Dismantling times:** 18.00 – 19.00 on Saturday 1 May

**Conference registration:**

Two full delegate places are included in the package and provide:

- Access to all conference sessions
- Access to exhibition and poster areas
- Welcome reception/buffet on Wednesday
- Mid-session refreshments
- Lunch on each conference day
- Finale party on Saturday
- Delegate manual and all conference documentation
- A special issue of *Mechanisms of Ageing and Development* published after the conference.

Additional places can be booked for members of your organisation by using the registration form on the conference website (will be posted on the site in November 2003). The conference registration fee will in the region of US\$595 for academics and US\$795 for delegates from industry.

**Optional Vendor Presentations:**

In addition to the main package inclusions, the organizers are able to offer a limited number of vendor presentation slots to interested sponsors/exhibitors. These are available strictly on a first-come-first-served basis. A vendor presentation slot would enable a member of your organization to give a 30-minute plenary presentation or workshop, showcasing your products and services to the international audience within the main conference room. These lunchtime sessions were piloted in 2002 and proved to be popular with both delegates and organizations alike. Full computer projection facilities plus audio system for your presentation can be provided as standard.

# 2<sup>nd</sup> International Conference on Functional Genomics of Ageing

## Conference Sessions & Invited Speakers

### Ageing sessions

- Comparative biology of ageing phenotypes
- Functional pathways in ageing and longevity
- Ageing systems

### Technology sessions

- Progress in biochips
- Methods of discovery
- Bioinformatics

### Opening address:

Paola Timiras, University of California, Berkeley, USA

### Keynote lecture:

Roger Brent, The Molecular Sciences Institute and University of California, San Francisco, USA

### Special lectures:

Judy Campisi, Lawrence Berkeley National Laboratory, Berkeley, USA

Nadia Rosenthal, EMBL Mouse Biology Programme, Monterotondo (Rome), Italy

Michael Zhang, Cold Spring Harbor Laboratory, New York, USA

### Confirmed Invited speakers:

Valerie Askanas, University of Southern California, Los Angeles, USA

Steven Austad, University of Idaho, Moscow, USA

René Bernards, The Netherlands Cancer Institute, Amsterdam, The Netherlands

Dale Bredesen, Buck Institute for Age Research, Novato, USA

Jing Cheng, Tsinghua University, Beijing, China

Rita Effros, University of California, Los Angeles, USA

Caleb Finch, University of Southern California, Los Angeles, USA

Leonard Guarente, Massachusetts Institute of Technology, Cambridge, USA

Siegfried Hekimi, McGill University, Montreal, Canada

Jan Hoeijmakers, Erasmus University, Rotterdam, The Netherlands

Trey Ideker, University of California, San Diego, USA

Tom Johnson, University of Colorado, Boulder, USA

Thomas Joos, University of Tuebingen, Reutlingen, Germany

Minoru Kanehisa, Kyoto University, Kyoto, Japan

Cynthia Kenyon, University of California, San Francisco, USA

Christoph Klein, Ludwig-Maximilians Universität, München, Germany

Tom Kirkwood, University of Newcastle, Newcastle, UK

Edison Liu, Genome Institute of Singapore, Singapore

George Martin, University of Washington, Seattle, USA

Saira Mian, Lawrence Berkeley National Laboratory, Berkeley, USA

John Mountz, University of Alabama, Birmingham, USA

James Nelson, University of Texas Health Science Center, San Antonio, USA

Linda Partridge, University College London, London, UK

Michael Snyder, Yale University, New Haven, USA

Lincoln Stein, Cold Spring Harbor Laboratory, New York, USA

Markus Stoeckli, Novartis Institute for BioMedical Research, Basel, Switzerland

Gary van Zant, University of Kentucky, Lexington, US

## Provisional Conference Program Overview

Wednesday 28 April	Thursday 29 April	Friday 30 April	Saturday 1 May
14.00 – 16.00 hrs – <b>Exhibition Set-up</b>	Conference Session	Conference Session	Conference Session
	Mid-morning refreshments and <b>exhibition viewing</b>	Mid-morning refreshments and <b>exhibition viewing</b>	Mid-morning refreshments and <b>exhibition viewing</b>
	Conference Session	Conference Session	Conference Session
	Lunch and <b>Vendor Presentations</b>	Lunch and <b>Vendor Presentations</b>	Lunch and <b>Vendor Presentations</b>
	Conference Session	Conference Session	Conference Session
Delegate Registration	Mid-afternoon refreshments with poster and <b>exhibition viewing</b>	Mid-afternoon refreshments with poster and <b>exhibition viewing</b>	Mid-afternoon refreshments with poster and <b>exhibition viewing</b>
Conference Opening Session	Conference Session	Conference Session	Conference Session and <b>exhibition dismantle</b>
Welcome reception/buffet with <b>exhibition viewing</b>	Evening: Free time	Evening: Free time	Closing Party

### Conference Secretariat

**For all event-related queries, please contact the Conference Secretariat for further details:**

Sarah Phillips  
 Functional Genomics of Ageing Conference Secretariat  
 Elsevier  
 The Boulevard  
 Langford Lane  
 Kidlington  
 Oxford, OX5 1GB, UK  
 Tel: +44 (0) 1865 843691  
 Fax: +44 (0) 1865 843958  
 E-mail: [s.phillips@elsevier.com](mailto:s.phillips@elsevier.com)

## **HISTORIC OVERVIEW:**

### **1<sup>st</sup> International Conference on Functional Genomics of Ageing, 24 – 27 April 2002, Seville Spain**

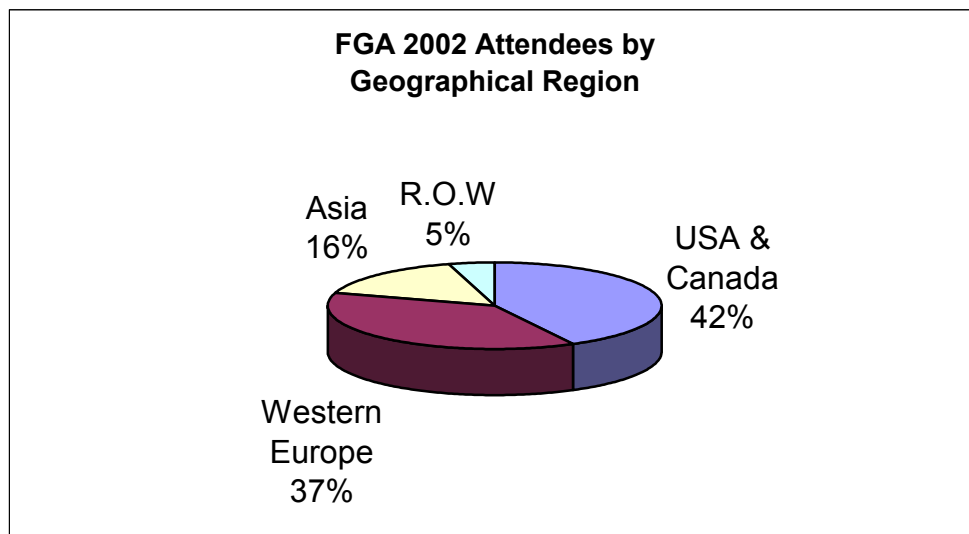
**The first conference in the series attracted over 200 delegates from a variety of backgrounds and specific disciplines. See the list below for just a selection of the organizations represented at FGA 2002:**

Advanced Cell Technology, USA; ANT.OX GmbH, Germany; AstraZeneca R&D, Sweden; Beth Israel Deaconess Medical Center, USA; Bristol Myers Squibb, USA; Buck Institute, USA; Centagenetix, USA; Central Park South Internal Medicine, USA; Centre for Bioinformation Science, Australia; Centro de Biología Molecular "Severo Ochoa", Spain; Centro de Investigaciones Biológicas (CSIC), Spain; Centro Nacional de Biotecnología, Spain; Christian-Albrechts University, Germany; CIIT Centers for Health Research, USA; Elixir Pharmaceuticals, Inc, USA; Elsevier, UK; Erasmus University, Netherlands; Exelixis Inc., USA; Gachon Medical School, Korea; Genaissance Pharmaceuticals, Inc., USA; Gene Care Research Institute, Japan; Genome Institute of Singapore, Singapore; Geron Corporation, USA; Ghent University, Belgium; Hannam University, Korea; Harvard Medical School, USA; Howard University, USA; IMMB-FORTH, Greece; Immusol, Inc., USA; INSERM, France; Institut Curie, France; Institut für Biomedizinische Altersforschung, Austria; Institut H. Beaufour, France; Institute for Ageing and Health, UK; Institute for Systems Biology, USA; Institute of Biological Medicine, Russian Federation; Institute of Biology & Biotechnology, Greece; Institute of Biomedical Technologies, Russian Federation; Institute of Molecular Biology and Biotechnology Foundation for Research and Technology, Greece; JANSSEN-CILAG SpA, Italy; Jaume I University, Spain; Keio University, Japan; Kihara Institute for Biological Research, Japan; Klentze Institute of Anti-Aging Medicine, Germany; Korea Research Foundation for Health Science, Korea; Kronos Longevity Research Institute, USA; La Jolla Institute for Allergy & Immunology, USA; Lankenau Institute for Medical Research, USA; Lawrence Berkeley National Laboratory, USA; Manchester University, UK; Martin-Luther University Halle-Wittenberg, Germany; Massachusetts Institute of Technology, USA; Masterfoods Europe, UK; Max Planck Institutes, Germany; Metabometrix Ltd., UK; Metagentech, Korea; MRC UK Human Genome Mapping Project Resource Centre, UK; N. N. Petrov Research Institute of Oncology, Russian Federation; National Academy of Science of Belarus, Belarus; National Cancer Institute, USA; National Institute of Public Health & The Environment, Netherlands; National Institute on Ageing, USA; National University of Singapore, Singapore; Neurologic Inc., USA; Newcastle University, UK; Odense University Hospital, Denmark; Oxford University, UK; RIKEN Genomic Sciences Center, Japan; Sainte-Justine Hospital, Canada; Sangamo BioSciences, Inc., USA; Sechenov Institute of Evolutionary Physiology & Biochemistry Russian Academy of Sciences, Russian Federation; Second University of Naples, Italy; Sejong University, Korea; Seoul University, Korea; Sequenom, Germany; Silicon Genetics, USA; STCBM, USA; Temasek Polytechnic, Singapore; Texas Christian University, USA; The Institute of Experimental Medicine of Russian Acad., Russian Federation; The Weizmann Institute of Science, Israel; Tokyo Metropolitan Institute of Gerontology, Japan; Tsinghua University, China; UCL, UK; UMDNJ New Jersey Medical School, USA; Unilever, UK; Universidad Pablo de Olavide, Spain; Università di Pavia, Italy; Université de Paris-Sud, France; Université Paris, France; University College London, UK; University of Agricultural Sciences, Austria; University of Alabama at Birmingham, USA; University of Bari, Italy; University of Birmingham, UK; University of Bologna, Italy; University of Calgary,

Canada; University of California, USA; University of Cambridge, UK; University of Debrecen, Hungary; University of Durham, UK; University of Geneva, Switzerland; University of Idaho, USA; University of Louisville, USA; University of Michigan, USA; University of Missouri, USA; University of Namur, Belgium; University of New England, Australia; University of Newcastle, UK; University of Southern California, USA; University of Southern Denmark, Denmark; University of Texas Health Science Center at San Antonio, USA; University of Utah, USA; University of Washington, USA; University of Wisconsin, USA; Virginia Tech, USA; Yale University School of Medicine, USA; Yokohama City University, Japan; Yonsei University, Korea

**97% of delegates questioned at the 2002 event said they would like to see the conference continued on an annual or biannual basis.**

**Delegates told us that they attended in 2002 in order to network with other researchers, to get an update on the latest basic and applied research in the area, to renew and make contacts and to catch up with the latest technical advances and their applications. 100% of delegates interviewed, told us that the conference had fulfilled at least some of their aims.**



# ORDER FORM

2<sup>nd</sup> International Conference on  
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April 28th - May 1st 2004



## 1. YOUR DETAILS

Company Contact Name for Correspondence:

Organization

Address

Post/Zip Code

Country

Tel

Fax

E-mail

Please provide the names of your two conference attendees:

Delegate 1)

Delegate 2)

## 2. HOW TO PAY

**Tabletop exhibit and sponsorship package**  
**Total amount payable: USD\$5000 (including tax @ 18%)**

Please charge my VISA / MasterCard / AmEx

Card number

Expiry date

Today's date

Cardholder Name and Address (if different from above)

Cheque enclosed (please make cheques payable to Elsevier)

## 3. SIGN AND DATE THE FORM

This is to confirm that you abide by the payment and cancellation terms detailed below, and to confirm that you understand that charges will be imposed for cancellations and for non-attendance:

Signature:

Today's Date:

## 4. RETURN TO:

Sarah Phillips, Functional Genomics of Ageing Conference Secretariat,  
Elsevier, Conference Dept., The Boulevard, Langford Lane, Kidlington, Oxford, OX5 1GB, UK  
**Fax to:** +44 (0) 1865 843958    **Tel:** +44 (0) 1865 843691    **E-mail:** [s.phillips@elsevier.com](mailto:s.phillips@elsevier.com)

## Terms and Conditions of Booking:

- Acceptance of applications for table-top exhibits is at the discretion of the organizers
- Cancellations: If you find it necessary to cancel your exhibition and sponsorship package, please fax the conference secretariat immediately on +44 (0) 1865 843958. Provided that written notice is received before 17<sup>th</sup> March 2004, a full refund will be given (less a 20% administration charge). If written notice is received by 31<sup>st</sup> March 2004, a 50% refund will be given. It is regretted that no refunds will be given for cancellations after 31<sup>st</sup> March 2004 or for no-shows at the conference: the full exhibition and sponsorship package fee (100% cancellation charges) will be payable.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.