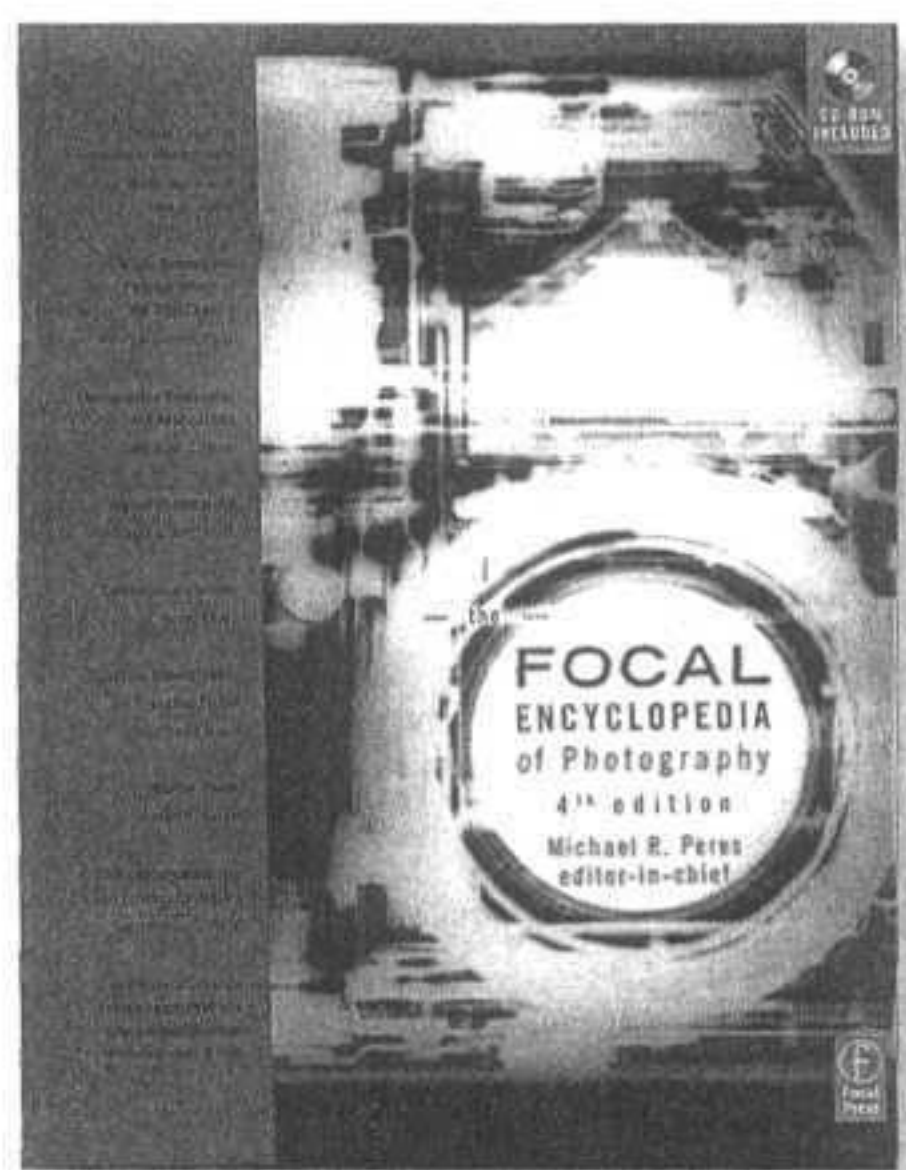


# New Books on the Market

Stan Ashbrook, FPSA  
 Review Editor

Each book listed below is rated for Beginners (\*), Intermediate (\*\*), or Advanced (\*\*\*) in digital imaging.



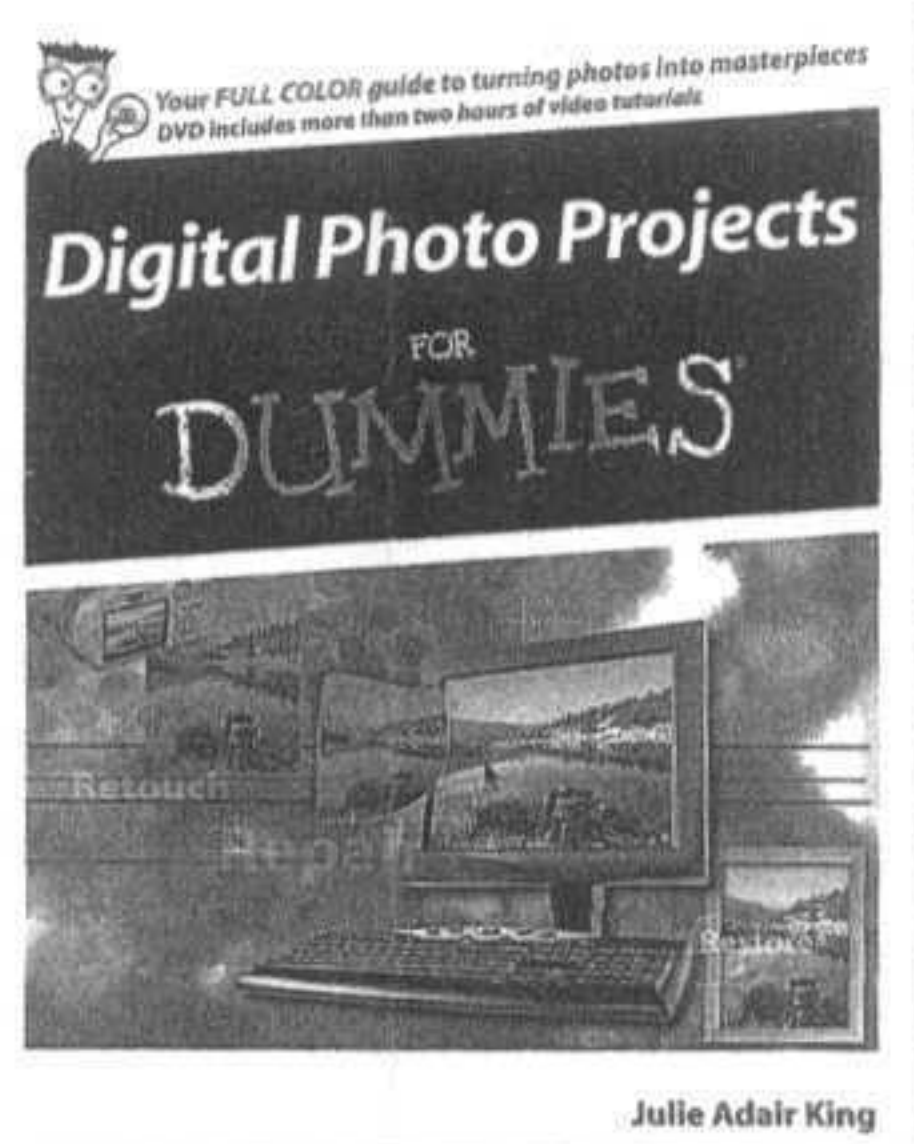
## The Focal Encyclopedia of Photography - Fourth Edition

Michael Peres (Editor-in-Chief)  
 © 2007, Focal Press  
 (Imprint of Elsevier Publishing)  
 Hard cover, 8 3/4 x 11, 846 pages, illus  
 (450 color), \$99.95  
 ISBN 978-0-240-80740-9  
 Rating \*\*\*

*The Focal Encyclopedia of Photography* contains anything about everything in photography. From the earliest history up to the present, early processes, digital photography (including how it's done, something not ordinarily found), famous photographers (along with illustrations of their work)—it's all there. This amazing volume - over 850 pages—not only is a compendium of all this information, it's very readable, written in American English so it's understandable. About the "American English"—the previous three editions were edited and published in the United Kingdom, with the typical British pedantic style: lots of information, but for scholars. This new edition is *readable*, and photographers can spend a lot of time just reading the fascinating information.

To add the icing, the price includes a CD that is a searchable complete version of the Encyclopedia.

This book is an absolute must for every photographic enthusiast. Take a look: [http://www.elsevier.com/wps/find/bookdescription.cws\\_home/710745/description#description](http://www.elsevier.com/wps/find/bookdescription.cws_home/710745/description#description) or [www.amazon.com](http://www.amazon.com)—and be enthralled!



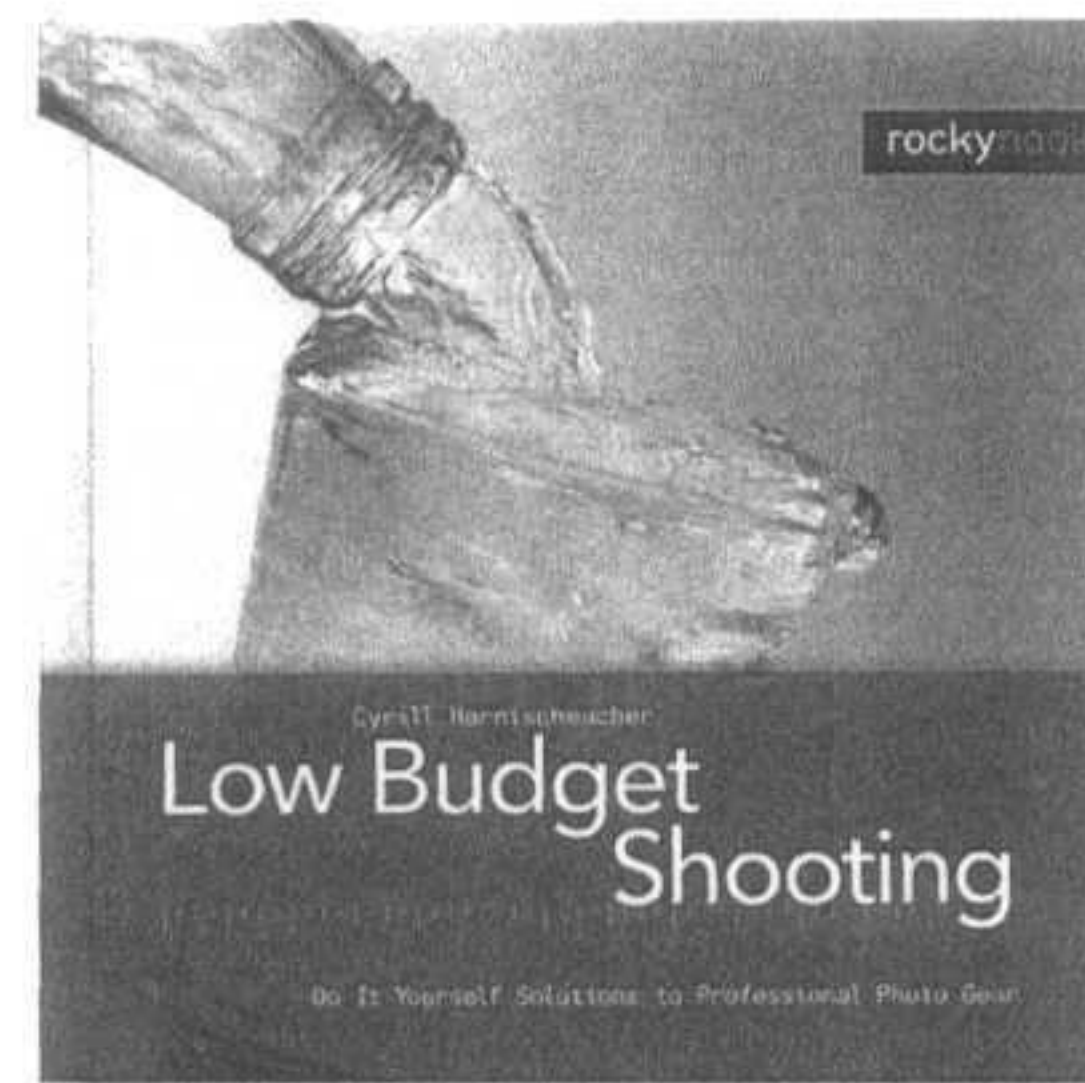
## Digital Photo Projects for Dummies

By Julie Adair King  
 Published by Wiley, <http://www.wiley.com>  
 Soft cover, 7 1/2 x 9 1/2, 288 pages,  
 \$34.99, CA \$41.99  
 DVD with two hours of video  
 tutorials included  
 ISBN 978-0-470-12101-6  
 \*

*Digital Photo Projects for Dummies* is for those photographers who have decided to move into digital. A lot of digital photography books go into more detail than is needed by the newcomer; making it overwhelming. *Digital Photo Projects for Dummies* gives the photographer the basics needed to get good results from their digital camera without being overloaded with lots of technical background. Step-by-step instructions show exactly how to retouch and enhance photographs, whether they started life in digital or film form.

*Digital Photo Projects for Dummies* helps find the right camera, printer, scanner, computer, and software for digital photo projects. Step-by-step instructions using Photoshop® Elements are provided for retouching portraits by removing red-eye, covering blemishes and whitening teeth. In addition, information is provided for the creative that can turn photographs into digital collages, postcards, screensavers and more.

In summation *Digital Photo Projects for Dummies* shows how to get the shot, edit the shot, and create something extra special with the shot. And the best part is that because it's a *For Dummies* book no experience is needed.



## Low Budget Shooting

By Cyril Harnischmacher  
 Published by Rocky Nook,  
<http://www.rockynook.com>  
 Hard cover, 8 1/2 x 8 1/2, 63 pages, \$19.95  
 ISBN 978-1-933952-10-9  
 \*, \*\*, \*\*\*

*Low Budget Shooting: Do It Yourself Solutions to Professional Photo Gear* is the one-stop source where the photographer will find instructions and a shopping list on how to build an array of useful and inexpensive photographic tools. After buying cameras, lenses, computer gear, and software and finding that additional gear is needed, *Low Budget Shooting* shows how to build essential lighting and studio equipment for use inside the studio as well as in the field inexpensively.

Using full-color examples, a photographer will learn how to build the perfect light-table for shooting small objects, reflectors, soft-boxes, and light-tents that really work, equipment for use on the road, and where to get some of the little helpers that make a photographer's life so much easier.

## Photography for the Joy of It

By Freeman Patterson & Andre Gallant  
 Published by Key Porter,  
<http://www.keyporter.com>  
 Soft cover, 8 1/4 X 8 1/4, 163 pages,  
 \$27.95  
 ISBN 978-1-55263-793-7  
 \*, \*\*

*Photography for the Joy of It*, an Introductory Workshop for Film and Digital Photography has now been